



The **New Talk Show** from Multi-Platinum GRAMMY Award-Winning Artist, Songwriter, Philanthropist, Entrepreneur, and Actress, **MONICA**





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MONICA, Multi-Platinum GRAMMY Award-Winning Artist, Songwriter, Philanthropist, Entrepreneur and Actress, is hosting a new show, **MoTalk**, on **Apple Music**. She's poised to fill the void of daytime television and talk radio, in addition to providing music for a multi-generational audience. Monica is youthful, exciting, relatable, inclusive, and very humbled that Apple Music has provided her the opportunity to create a "safe space" for celebrities to share their stories.

Monica is eager to utilize her platform to host very diverse guests; including artist, actors, athletes, politicians, influencers, human interest and beyond. She will engage with her audience via the power of music, entertainment, pop culture, philanthropy and captivating conversations.



MONICA

"MoTalk is an outlet for artists, entertainers, musicians, politicians, athletes and others to share their story, their way! Being interviewed over the years has given me insight that allows me to tell the story respectfully, our truths are often diluted and distorted for the gain of others. MoTalk brings that to an end, and gives creatives back their stories. Discussing hard topics, creating change and highlighting the greats is key for me."

-Monica



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Mo•talk Studio Main Stage

"Welcome to MoTalk"
"No Talk, Like MoTalk"

The Mainstage serves as the launch pad for each episode, from here Monica welcomes the audience and gives a brief overview of the show!

Featuring a Large Oval video element and additional floor video elements, set amongst a sleek modern high gloss stage.



MoTalk is a uniquely designed XR (extended reality) virtual studio, this technology creates computer-generated environments and objects, XR references the use of immersive technologies that extend reality, as well as merge the physical and virtual worlds. The set also features a large oval video element and additional floor video elements enhanced by a sleek modern high gloss stage.



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Mo•talk Studio The Living Room

Celebrity Guest and Real Guest Real Stories

Whether interviewing a guest or speaking on a charitable project, the **Living Room** provides a natural and comfortable setting for frank and open conversations. Guest can appear live In Studio or Virtually from anywhere in the world.

Featuring a multi use large TV styled Video element in front of floor to ceiling windows.

Endlessly Customizable exterior environments.

*Real foreground furniture elements TBD



Guests In-Studio

Weekly 60 Minute Show on Apple Music (30 min video, 30 min audio)

Airs Sundays at 4pm EST/1pm PST

Monica will frequently interact with the MoTalk house Dj, **DJ Baby Yu**, he'll passionately create mixes that not only make people move but also motivate them through his inspirational and energetic music interpretations.



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Guests OnTheGo

- Guests can appear live in the MoTalk studio (Atlanta, GA)
- Monica will travel to select locations (ie: home, tv/movie sets, sports events etc..) for Mo' OnTheGo interview segments
- Guests can appear virtually from anywhere in the world.





Mo's Playlist

"And this week at #1" - Monica and Dj Baby Yu will curate an exciting weekly music playlist with a new take on the legendary Casey Kasem style count down.



The MoZone

The MoZone is a Multi-Purpose interactive hub, Monica will deliver her monologue, interact with fans, report on current events, interact with Dj Baby Yu, etc. The segment features four multi-use video screens with live streaming video conferencing.

Each segment will feature 4 categories:

- MoGives (ie: philanthropic activations)
- Mo' OnTheGo (ie: on location interviews)
- AskMo (ie: fans ask questions - virtually)
- MoMusic (ie: aspiring new artist features)



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